

# May Tong

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## PRODUCT DESIGNER

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maytong.ca

## SKILLS

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Wireframing  
Prototyping  
Mockups  
Web Design  
Branding  
Motion Design  
Illustration

## PROGRAMS

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Adobe Creative Suite  
Figma | Adobe XD  
Wordpress  
Invision | Pop App  
HTML & CSS

## AWARDS

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**Summit Creative Award**  
Online Advertising/Marketing  
Jimmy the Greek | 2019

**MarCom Platinum Award**  
Package Design  
Rock Harbour | 2019

## EXPERIENCE

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### Product Designer | Idea Theorem

SEPT 2022 - PRESENT

- Developed wireframes, high-fidelity prototype, and iterated based on user and stakeholder feedback
- Project managed and worked along clients directly to identify their customers needs and pain points

### Art Director | UNITE Creative

NOV 2017 - MAR 2022

- Designed and produced visual & digital design solutions including branding, marketing and promotional materials, packaging, digital ads, and websites
- Collaborate with the PM's, developers, and social team to produce digital solutions that will achieve the best business outcome
- Created wireframes, mockups and interactive prototypes of web pages and landing pages at various breakpoints
- Contributed and led brainstorming sessions for digital campaigns

### Graphic Designer | Walden

MAR 2015 - NOV 2017

- Researched, designed, launched and maintained responsive websites working with project managers and developers to fulfill client's goals and needs
- Managed and completed multiple projects from concept to final deliverables in keeping with tight deadlines autonomously
- Accountable for direct client support, with a track record of building sustainable relationships

## EDUCATION

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### BrainStation | Diploma, User Experience Design

MAR 2022 - MAY 2022

### York University & Sheridan College | Bachelors in Design

SEPT 2010 - JUNE 2014

- Graduated with honors

## PROJECTS

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### Product Designer | Beacon

APRIL 2022 - MAY 2022 | BrainStation Capstone

- Designed mobile app for maintaining connections with friends from research, user testing, user flows, wireframing, prototypes, and design library